



## Bluemont Vineyard Lighting of the Vine's Love Local Nights Raise Over \$22,000 for Local Loudoun County Charities



Bluemont Vineyard raised more than \$22,000 for four local Loudoun County Charities during the December 2021 Lighting of the Vines holiday celebration Thursday night "Love Local Nights." 100 percent of the proceeds from the Thursday night events have been donated to Boulder Crest Foundation, INOVA Health Foundation, Hero Homes, and Bluemont Heritage.

The beloved holiday illumination celebration, Lighting of the Vines, returned for the third year in December and continued the Bluemont Vineyard tradition of celebrating the season of giving through giving back to Local Loudoun Charities. Love Local Night attendees enjoyed participating in joyful evening countdowns to the grand illumination of over 15,000 holiday lights across 10,000 vines, while dining on mulled wine, Bluemont Vineyard wines, and a la carte menu items from the Bluemont Kitchen.

Each year the Zurschmeide Family, fourth generation family farmers and owners of Bluemont Vineyard, define with intention the recipient organizations and foundations to benefit from proceeds generated during Lighting of the Vines. "The season is truly about coming together as humanity and giving back, and what better way to give back then to support our local non-profits and foundations that enrich the lives of our community and our Zurschmeide family," says Kate Zurschmeide, Bluemont Vineyard owner and, "through these four organizations we are collectively supporting our military, veterans, first responders, the healthcare community of Loudoun County, and our Bluemont community."

### **About Bluemont Vineyard**

Bluemont Vineyard is Loudoun County's premiere vineyard destination nestled on the first ridge of the Blue Ridge Mountains with a tasting room that sits 951 feet above sea level offering expansive and breathtaking views of the Loudoun Valley. Located 45 minutes West of Washington, D.C., the third-generation family farm, inclusive of Bluemont Vineyard sister properties, Great Country Farms, Henway Hard Cider and Dirt Farm Brewing invite guests to experience a family friendly escape from the ordinary and to connect with the beauty of Virginia Wine Country. The seasonally-inspired menus, award winning wine selection pressed from grapes grown on prime Virginia terroir, and creatively curated events, including summertime Yoga with a View, Crush with Us, a comedic grape stomping harvest experience, and the beloved annual holiday illumination celebration, Lighting of the Vines, charm guests throughout the entire year.

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