



3rd Annual Lighting of the Vines Celebration Returns to Bluemont Vineyard

November 26, 2021 – January 1, 2021



Join Bluemont Vineyard in celebrating the season of giving through the annual Lighting of the Vines experience. Returning for its third year in 2021, the beloved illumination celebration continues to offer social distancing procedures and guidelines, as well as enhanced vineyard experiences for guests to jingle all the way through the most wonderful time of year, as Bluemont Vineyard sets light to over 15,000 holiday lights across 10,000 vines.

The Lighting of the Vines Launch Party on Friday, November 26, 2021, from 3:30-6:00pm will officially kick off the holiday festivities for the season. Spectators joining for this magical event will be the first to see the vines lit up with twinkle lights across the dark mountainside over 951 feet above sea level. Guests will enjoy seated views of the spectacle from the outside patio and join in on the countdown to the grand illumination of the vineyards at 5:30pm, while dining on mulled wine and a la carte menu items from the Bluemont Kitchen. This magical holiday experience is the perfect way to light up a Black Friday.

Returning this year after an extremely successful 2020, join Bluemont Vineyard for Thursday “Love Local Nights” and spark the season of giving by giving back to three wonderful charities in Loudoun County. Each Thursday night in December through December 23rd, Bluemont Vineyard will be donating 10% of proceeds back to local nonprofits, including Boulder Crest Foundation, INOVA Health Foundation, HeroHomes and Bluemont Heritage Association. Guests will join on the patio for a countdown to the illumination of the lights and raise a toast to the charity of the evening. Guests that are looking to support their favorite charity but are not able to be onsite for the profit-share night are invited to join virtually via Facebook Live for the countdown at 5:30pm.

For those whose holiday heart desires a festive VIP evening experience, secure a spot at The Stable for the Lighting of the Vines Chef’s Table. Each Friday and Saturday night in December through December 18th, join Bluemont Vineyard for an evening filled with great wine, community and holiday cheer. To kick off the

evening, guests donning their finest holiday festive attire will gather outside with a welcome beverage and join the Bluemont team in a countdown to the grand illumination of 10,000 lights under the night sky. The evening will then transition inside, as guests walk the red carpet and enter back into Winederland to enjoy a four-course dinner prepared by Bluemont's Chef Karli. Each course features local ingredients from Bluemont Vineyard sister property, Great Country Farms, and other local purveyors. Throughout dinner guests will hear the stories of each wine vintage from grape to glass, and toast with family and friends to a joyful holiday season and exceptional wine.

Lighting of the Vines offers guests expansive ways to sip and savor the day away with great food, family, friends and holiday cheer, throughout the season. Join Bluemont Vineyard for Holiday Brunch each Sunday through December 19th, and indulge in a Sunday Funday three course culinary adventure prepared by Bluemont's Chef Kat over live music. Guests will enjoy wine by the glass or bottle, and select hard ciders from Bluemont Vineyard sister property, Henway Hard Cider. Each course features local ingredients from Great Country Farms, Knead it Bakery and local purveyors. A true Loudoun dining experience unlike any other!

Reservations are required for the Lighting of the Vines Launch Party and highly recommended for all holiday events and experiences. For more information on dates and times, as well as to make a reservation for a holiday experience, please visit <https://www.bluemontvineyard.com/events> or call 540-554-8439.

About Bluemont Vineyard

Bluemont Vineyard is Loudoun County's premiere vineyard destination nestled on the first ridge of the Blue Ridge Mountains with a tasting room that sits 951 feet above sea level offering expansive and breathtaking views of the Loudoun Valley. Located 45 minutes West of Washington, D.C., the third-generation family farm, inclusive of Bluemont Vineyard sister properties, Great Country Farms, Henway Hard Cider and Dirt Farm Brewing invite guests to experience a family friendly escape from the ordinary and to connect with the beauty of Virginia Wine Country. The seasonally-inspired menus, award winning wine selection pressed from grapes grown on prime Virginia terroir, and creatively curated events, including summertime Yoga with a View, Crush with Us, a comedic grape stomping harvest experience, and the beloved annual holiday illumination celebration, Lighting of the Vines, charm guests throughout the entire year.

Media Contact
Bluemont Vineyard LLC
Rebecca Rally
Becca@bluemontvineyard.com
(540) 336-2913